

Chapter Foundation Champion (CFC) – tasks, roles & responsibilities

WHO should be a CFC?

Probably someone who is a long-term ARMA supporter and who may have already pledged support for the Foundation.

WHAT is required of a CFC?

To promote the ARMA International Educational Foundation with the grassroots ARMA member and to champion the current “5/100 Legacy” Campaign.

WHAT resources are there to support the role of the CFC?

A CFC “InfoPak” is available at the Foundation website – www.armaedfoundation.org

WHEN is the CFC expected to fulfill his/her role?

In the short-term – between now and the end of June 2003 – just four months!

In the longer-term – post June 30, 2003 – continuing liaison with Foundation, if willing

WHERE will the CFC operate?

When soliciting pledges/support – strictly at the Chapter level, with some coordination at the Regional level.

WHY is the role of CFC required?

To ensure that every ARMA member is afforded an opportunity to personally support the Foundation. We need to ask everyone, personally!

HOW will the CFC achieve this?

Depending on the size of the Chapter, it is recommended the CFC create a telephone tree to ensure that every member is asked to pledge to the “5/100 Legacy” campaign prior to June 1, 2003. This may mean, in some Chapters, enlisting the help of others in the Chapter.

HOW MUCH?

The Foundation is asking each and every ARMA member, between now and the end of June 2003, to seriously consider supporting the Foundation financially, in the form of a pledge of \$2 per week (\$100 per year) for each of the next five years.