



FOUNDATION HIGHLIGHTS

***Your AIEF
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The ARMA International Educational Foundation (AIEF) is pleased to present the inaugural issue of its newsletter. With quarterly updates, we hope to keep everyone up to date on all the exciting doings, projects and milestones of AIEF.

The Board of Trustees met the end of February, reviewed last year's progress and began making plans for 2004. High on the list of last year's accomplishments was the success of our first research project, presented at the Boston Conference by John Montana. Two standing room only sessions, over 10,000 downloads of his paper "Legal Obstacles to E-mail Message Destruction" from the AIEF website, and an ARMA facilitated Webinar this month were proof that there is a real need for this sort of research.

Plans are underway for a follow-up project, perhaps even two, to be presented at the ARMA International Conference in Long Beach this fall.

Long Beach will also be the inaugural site of our first AIEF Golf Tournament on Friday, October 1st. We invite all golfers to come in a little early, take advantage of the great Southern California weather and play to benefit the Foundation. Watch for more information, coming soon!

The Wheel of Fortune that was such a big hit in Boston will be back at our booth in Long Beach, coordinated by J'nise Smith, with bigger and better prizes.

ARMA International Educational Foundation

www.armaedfoundation.org



Foundation Highlights

AIEF Approves Strategic Plan Framework

To ensure accountability and the efficient use of AIEF resources, the Board of Trustees have developed a new strategic plan.

Statement of Purpose

AIEF is a funding resource for individuals and organizations for the advancement of knowledge in the field of records and information management through research and education. This framework focuses the activities of the Foundation in maximizing the value of records and information management and making a positive contribution to the global perception of the records and information management profession

Strategic Time Frame

This plan begins in 2004 with the intention of being completed by June 2009 (five years). The plan is to be reviewed annually to add, delete or revise as necessary. In addition, priorities should be reviewed annually. Each portion of the plan has a time frame indicating when to expect reasonable progress (this is neither a start nor a finish date).

Key Result Areas

- Financial Management and Operations
- Raising Endowment Funds
- Marketing the Foundation
- Research and Development Efforts
- Capacity Building

<p>New Memorials Have been Established for: Gerald Mayer Steve Pruliere Ed Edginton</p>

AIEF to be Represented at Canadian Conference in June

Preston Shimer, Foundation Administrator, will be representing the Foundation at the Canadian Regional Conference in Vancouver.

Vendor Partner Program Underway

The Partner Program offers three programs to facilitate support from the RIM vendor community:


Option One – The 5-year Vendor Partner

Option Two – The % of Sales Vendor Partner

Option Three – Joint Program Vendor Partner

Look for the AIEF Medallion that identifies a vendor partner in vendor advertising materials and on their booth at exhibits

Vendors can contact Trustee Rick Stirling (rick.stirling@cbes.com) or Foundation Administrator Preston Shimer (pwshimer@adelphia.net) for information on how to become an AIEF Vendor Partner.



**Watch Our
Endowment
Fund Grow!**

**Total Pledges
And one-time
Gifts from
ARMA members
to date:
\$151,500.00**



**2003-04
Operational
Funds (From
ARMA
International
\$48,057**