

# FOUNDATION HIGHLIGHTS

*The ARMA International Educational Foundation (AIEF), a non-profit organization dedicated to funding research and education in the records and information management field, is dependent on its endowment fund. All initiatives funded by the AIEF Endowment come from the interest proceeds of the endowment contributions of individual records and information management professionals, ARMA Chapters and vendor partners who recognize the importance this work.*

## **AIEF Board of Trustees:**

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## **YOUR Foundation Plans for the Future**

The AIEF Board of Trustees met in February to assess where we have come in the last 10 years and make plans for the future. It was an exciting meeting as we were able to validate that we had reached our first endowment goal of half a million dollars, and were meeting all three of our strategic goals to

- 1) Support research to address critical issues in information management.
- 2) Provide education development grants to enhance knowledge, skills and abilities of practitioners in the field.
- 3) Foster educational initiatives that develop information management skills and programs.

**A little history lesson might be in order here.** The ARMA International Educational Foundation, was incorporated August 11, 1997, and received its 501(C)(3) tax-exempt status in January 1998. The Foundation is an outgrowth of ARMA International. The Foundation was designed to help define the future of records and information management by funding educational opportunities and instruction to individuals for the purpose of improving and developing their capabilities in the area of records and information management; funding scientific research in records and information management; and awarding grants, scholarships and fellowships to individual students and educational institutions to further promote and develop records and information management.

## **Our Vision is:**

To maximize the value of information management and make a positive contribution to the global perception of the information management profession.

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**ARMA International Educational Foundation**

*www.armaedfoundation.org*



# Foundation Highlights

## Looking back, the AIEF has:


- ✓ Published six new hot topic research publications (available FREE for download from the website)
- ✓ Developed and promoted the 5/100 Program as a means for ARMA Members to become involved in the endowment program
- ✓ Developed our Strategic Plan with a 5 year Financial Plan
- ✓ Structured a Chapter Foundation Champion Program
- ✓ Published a formal Business Plan
- ✓ Distribute a Foundation Highlights Newsletter each quarter for four years
- ✓ Launched the Scholarship Program with two graduate level scholarships

## Looking ahead, the AIEF will:

- ✓ Launch its comprehensive new Marketing Program
- ✓ Roll out the structure for its Planned Giving Program
- ✓ Publish an Annual Report in June 2007
- ✓ Publish three more research projects in 2007
- ✓ Award another scholarship at the Baltimore Conference
- ✓ Help sponsor a ICA Latin America Conference next fall by funding the translation and publication of its educational papers
- ✓ Continue to support ARMA's Strategic Operating Plan

## Financially:

The 5 year Financial Plan established in 2003 set a **\$500,000** net position goal (cash, endowment, pledges and planned giving). We have exceeded that goal and proudly announce our new goal of **One Million Dollars in 2010**. Is this achievable? Absolutely! We have the momentum, the plan and the vision to make it happen. The Foundation Trustees sincerely appreciate ARMA International and our ARMA Members for their continuing support.



## Watch Our Foundation Grow!

Foundation Net Assets (Total pledge payments, operating funds from ARMA and one-time gifts from chapters and members) Less funded Projects and expenses:  
**\$396,388**

## New Trustees Needed

The AIEF Board of Trustees will have three open positions as of July 2007. Trustees are appointed and serve two-year terms. The Board of Trustees is a **WORKING Board** since there is only one part-time "staff" member, the Administrator, Preston Shimer. Volunteers with some background in marketing, grant writing and research are particularly needed. If you are interested in being part of this dynamic group and helping AIEF reach its new goals, Send your resume to Pat Vice, AIEF Chair at [pvainc@aol.com](mailto:pvainc@aol.com) and Susan Whitmire, AIEF Vice-Chair at [susan.whitmire@bcbst.com](mailto:susan.whitmire@bcbst.com).

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